

COPYRIGHT & LICENSING

What Is Copyright?

Copyright gives exclusive legal rights of usage of an "original work of authorship" to the copyright holder. This protection is provided by the Australian Copyright Council and other international laws. Anyone who violates copyright is subject to criminal penalties, fines, and the possible recovery of any loss of income or profit suffered by the copyright holder due to the infringement. An infringer is also potentially liable for attorneys fees and statutory damages.

If I change/manipulate an image using a computer program or other method, can I claim copyright to the changed image?

No. You cannot claim copyright to an already copyrighted image from Australian Country Quilts image collection. You do not have permission by any law to change images from the original material without our permission. Do not create another graphic out of them. Do not make a banner, logo, navigation buttons or an award or any other graphic out of them. If you want to incorporate them into a graphic you want to make, such as a banner, button set, etc.

Are all images on Australian Country Quilts products copyrighted?

Yes. All our images and instructions are copyrighted. This includes our CD-ROM products and other images on our website.

How can I use images I have purchased from ACQ?

The licensing agreement included with the purchase of a CD-ROM allows the Personal Use Only this means ACQ images can be used on a personal website about you or your family, your hobby, etc.. where you Do Not sell or advertise anything. Non-Profit groups- if you sell or advertise anything from your webpage(s) you are considered to be a non-personal, business website. Credit must be given to Australian Country Quilts on each webpage that any Graphic images are placed on.

Making copies of images or CDs and distributing them to anyone else (say a friend or family member) is strictly prohibited. Any commercial use of ACQ images requires permission in the form of a purchased license for such use.

What should I do if I am not sure how I want to use an image infringes copyright?

If you are in doubt, always ask! The Australian Country Quilts licensing agreement allows the purchaser to use the images for personal use only. If you intend to use our digitized graphical images in a way other than personal use, you must ask us for clarification and obtain permission from Australian Country Quilts. We will take into consideration the intended use on an individual basis and apply a additional usage fee.

Is it okay to copy a digital image and give it to my friend to use?

No. Australian Country Quilts (ACQ) images, and instructions are for the purchaser's personal use. When you purchase one of our Labels CD-ROM collections you have ready to use images for use in your own craft projects. Hundreds of hours have been invested in collecting and digitizing and enhancing our vast selections of images.

ACQ hires graphic artists, craft designers, writers, and computer software developers and programmers to create our one of a kind collections of products. Time, cost of promoting, advertising, and distributing our products to our customers cost a great deal of money. We thank you for your respect and understanding by not copying our products illegally. This will help us to stay in business and continue to bring you more wonderful images to use.

Who is going to know, if I copy an image for a friend?

Copyright infringement is serious business. Personal prosecution of illegal copyright infringement starts at AUD\$20,000. Business being prosecuted can expect to pay a minimum of AUD\$50,000 liability for each breach of copyright. You decide if you can afford to the serious consequences including fines, loss of personal equipment, criminal charges, and repaying the copyright holder for any loss of profit.

Does 'Personal Use Only' mean I can't use images to make and sell projects at a craft sale or give away?

Our goal is not to curb your creative use of our products, you may give away projects you make personally but if any money is being traded on something you make with any ACQ images, that is commercial business, not personal. You must contact Australian Country Quilts and obtain our permission and a commercial license.

We do offer a small business licensing contract at an affordable price specifically for cottage industry manufacturing. Please see our form and information on our [licensing page](#).

I would like to use an image on my *personal* business card. Is that okay?

Yes. An individual can use an image on a *personal* business card. However, a small business cannot use our images without first applying for a license allowing small production runs.

If you have a small little shop in town, or just a business run from a website online, and you purchase ACQ images to use on items you make or to sell individual items retail, you require an [ACQ Small Business License](#) to sell these items.

ACQ Images are NOT allowed to be used to create the following items:

- A. Digitized embroidery design files for sale or to be given away
- B. Stickers that you sell
- C. Rubber Stamps
- D. Individual Quilt Labels for sale
- E. Cross-Stitch Patterns that you sell

UNLESS a \$15.00 per graphic/image fee is paid first. If you are interested in, for example, digitizing one of my images and selling the digitized file so others can sew out the design, you would first email ACQ with a list of images that you are interested in. We will search our records to ensure no other company or individual has already purchased the exclusive digitizing rights to that image(s). If the image(s) is still available you would then be able to pay the \$15.00 fee for the exclusive digitizing rights to that particular image. Once you have completed the form and paid the fee, the images becomes exclusive to you. This applies to all of the images created on CDs, collections or have available for sale.

What is Commercial use(Business use)?

Commercial use includes the production or display use of ACQ images. Commercial use includes small business, advertising campaigns, e-Newsletter distribution, product or image resale, and production of products. To use ACQ images in any of these ways requires the purchase of a commercial license (legal contract) for usage and notice to Australian Country Quilts for intended use. If you would like to purchase a license to reproduce images, please see the form and information on our licensing page.

LICENSING

When you purchase art from the Australian Country Quilts on CD-ROM or in download form, you are purchasing images for personal use only. Any time money is exchanged for an item that is made with an ACQ image, it is commercial business, not personal.

Commercial use includes small business, advertising campaigns, e-Newsletter distribution, product or image resale, and production of products. To use ACQ images in these or similar ways requires the purchase of a commercial license (legal contract) for usage and notice to Australian Country Quilts for intended use. These forms are passed on to our legal team who will forward you a certified License agreement.

Small Business Licensing

All ACQ are produced at a high resolution, colour corrected and graphically enhanced to make them identifiable as copyrighted artwork. If you intend to use ACQ enhanced/digitized images in a way other than personal use, please print and fill out the form below. Our licensing fee is \$25 per image for up to 250 uses. If you would like to license images for this quantity of reproductions, please print, fill out and send the form below with your Credit Card details or the number of images you are licensing.

[ACQ Licensing Request Form](#)

(requires [Adobe Acrobat Reader](#))

Send completed form with payment to:

Australian Country Quilts

P.O. Box 742, Rockingham

Western Australia 6168

Email: sales@australiancountryquilts.com

You will receive your certified license agreement which allows legal reproduction of the images requested for commercial use. Note: Each reproduction of an Australian Country Quilts image must also be accompanied by the text, stating "*Image reproduced with permission from Australian Country Quilts, copyright 2006.*"

Higher Volume Licensing

If you would like to reproduce our images at a higher volume, please email us at sales@australiancountryquilts.com or call us on

Tel +61 8 9524 2765 WST ACQ legal services will consider your request.